

# Career Commercial Timeline

Names: \_\_\_\_\_ Grade & Day \_\_\_\_\_

\_\_\_\_\_

Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:
Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:
Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:
Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:

# Career Commercial Timeline

Names: \_\_\_\_\_ Grade & Day \_\_\_\_\_

\_\_\_\_\_

Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:
Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:
Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:
Section Title _____ Time _____ Description:	Section Title _____ Time _____ Description:

## Career Commercial Requirements

Students will use the Choices Explorer information to create a 1-2 minute commercial promoting a career that is of great interest to the students.

1. Partners decide on the career to create a commercial about.
2. Research information to be included in the commercial using Choices Explorer:
  - a. Name of career
  - b. Description of what a person in the career would do
  - c. How much money they get paid (salary)
  - d. The outlook for getting a job
  - e. What education is needed
  - f. Pros
  - g. Interests and skills you should have
  - h. What makes this a great/exciting career
3. Include at least 2 still pictures & at least 2 video clips – (also use music, narrations, interviews, etc.)
4. Be creative – “sell” your career
5. Create a timeline for your commercial (total length 1-2 minutes)  
(include each section of your commercial and the time spent on each section)
6. Write out scripts used in the movie
7. Use of narrations, music and transitions to enhance commercial (no more than 3 transitions allowed)